



**NEWSLETTER 5 / APRIL 2005**

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The most recent publications, forthcoming titles and seasonal bargains. If you wish to learn of the latest developments at OIO, read on!

#### **NEW: WATER TOWERS WATERTORENS WASSERTURME**

Water towers are a distinctive feature of the Dutch landscape. Yet although everyone living in the Netherlands is familiar with their imposing and often remarkable exteriors, very few people know what they look like inside. Fons Brassers's photographs probe to the very essence of these structures, deftly capturing an isolated technical feature, a dizzying void or a strongly associative blend of light and shade. This book is a must for anyone interested in industrial architecture as well as for lovers of exceptional photography. It would also make a magnificent addition to your coffee table.

\* book details: Water Towers Watertorens Wassertürme / Fons Brassers / design by Reynoud Homan / English-Dutch-German / 152 pp. / 28 x 28 cm / hardcover / 150 illustrations / ISBN 90 6450 554 3 / euro 34.50 / for more information visit [www.oiopublishers.nl](http://www.oiopublishers.nl) and click on 'recent titles'.

#### **INTERNATIONAL NEWS: EXACTITUDES**

Ari Versluis and Ellie Uyttenbroek have documented the most varied assortment of dress codes in Exactitudes. The photographs, largely inspired by Rotterdam's street scene, evidently appeal to a wide international audience. Their book has already been exhibited in Casablanca, Paris and elsewhere and these days is on sale at the MoMA in New York. Recently they were in action at the Milan Furniture Fair. So if you were in Milan during the past few days, you might end up as an 'exactitude' yourself!

#### **Best Dutch Book Design 2002**

What the press had to say:

- How confrontational, laughable and recognisable this subject is!  
(Free Eye Magazine, # 2 2003)

- Und eben dieser Widerspruch zwischen Individualität und Uniformität verleiht den Serien ihre besondere Komik (J'N'C # 1, 2004).



\* book details: Exactitudes / Ari Versluis, Ellie Uyttenbroek / design by 75B / English / 128 pp. / 24 x 31.5 cm / hardcover with dust jacket / ISBN 90 6450 455 5 / euro 24.50 / for more information visit [www.010publishers.nl](http://www.010publishers.nl).

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- Metropolitan World Atlas (to be published June 2005)

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