



**NEWSLETTER 41 / JUNE 2008**

**uitgeverij oio publishers**

Watertorenweg 180  
3063 HA Rotterdam  
t +31-(0)10-4333509  
f +31-(0)10-4529825  
e office@oiopublishers.nl

Still room in your suitcase? We have a number of ideal travelling companions for you. And also very suitable for those who stay at home.

**NEW: GOED IN VORM**

Mienke Simon Thomas took a critical look at the overviews of Dutch design history that appeared in the course of the twentieth century and decided to take a radically different approach. Her book, *Goed in vorm (Good in Form)*, demonstrated that many established ideas on Dutch Design require revision.

To mark the occasion of this book's publication, the exhibition entitled *Limited - unlimited: Dutch Design* is on show in Museum Boijmans Van Beuningen in Rotterdam. Until 12 October 2008, <http://www.boijmans.nl>.

\* *Goed in vorm. Honderd jaar ontwerpen in Nederland* / Mienke Simon Thomas / Dutch / ISBN 978 90 6450 655 0 / euro 24.50  
<http://www.oio.nl/catalogue/book.php?id=655>

**NEW: WESTRAVEN**

A shining example of sustainable architecture: the Westraven building is the winner of the Daylight Award 2008, and could be admired in detail in the *Architecturen* programme on sustainable construction shown on TV last Saturday. Miss the broadcast? The *Architecturen* programme, shown on Saturday 14 June 2008, can still be seen at [http://www.avro.nl/tv/programmas\\_az/kunstuur/architecturen/afleveringen/20080614.aspx](http://www.avro.nl/tv/programmas_az/kunstuur/architecturen/afleveringen/20080614.aspx)

\* *Westraven. Office Building for Rijkswaterstaat* / Olof Koekebakker / English / ISBN 978 90 6450 659 8/ euro 34.50  
<http://www.oio.nl/catalogue/book.php?id=659>  
Also available in Dutch: *Westraven. Kantoor voor Rijkswaterstaat* / ISBN 978 90 6450 660 4



#### NEW: GREETINGS FROM EUROPE

Whether you are camping in France, visiting the Acropolis in Athens, or bobbing on one of the Frisian lakes, it will be evident that holidays and other leisure activities are making their mark on the landscape. Is this a positive or negative development? The book *Greetings from Europe* investigates this issue by means of observations, analyses, strategies, photos, maps, statistics, and also a DVD.

\* *Greetings from Europe. Landscape & leisure* / English / ISBN 978 90 6450 650 5 / euro 24.50  
<http://www.010.nl/catalogue/book.php?id=650>

#### NEW: AMSTERDAM ACCORDING TO TON SCHAAP

Municipal urban architect Ton Schaap played a crucial role in the development of the Oostelijk Havengebied. In the book on Amsterdam, he presents his vision of the city in an extension of the projects on the River IJ.

You will be more than welcome at the book launch in Arcam, Prins Hendrikkade 600 in Amsterdam, from 16.00 onward on Friday 20 June 2008.

\* *Amsterdam* / Ton Schaap / Dutch / ISBN 978 90 6450 673 4 / euro 24.50  
<http://www.010.nl/catalogue/book.php?id=673>  
 Also available in Dutch: *Amsterdam* / ISBN 978 90 6450 672 7

#### LECTURE: ROTTERDAM CLASSICS

AIR has invited various authors of publications covering Rotterdam architects and urban planners to talk about their leading characters.

This month: J.H. van den Broek. Although he is primarily known for his co-operation with Jaap Bakema, he has also had great individual significance for the city.

Lecture: Wouter Vanstiphout about J.H. van den Broek on Sunday 29 June 2008, 15.00. Stroom, Lloydstraat 1 Rotterdam. Admission free, but reservations essential: [info@airfoundation.nl](mailto:info@airfoundation.nl), <http://www.airfoundation.nl>.

\* *Maak een stad. Rotterdam en de architectuur van J.H. van den Broek* / Wouter Vanstiphout / Dutch / ISBN 978 90 6450 388 7 / from euro 39.50 now 16.50!  
<http://www.010.nl/catalogue/book.php?id=388>

#### OUT AND ABOUT: ARCHITECTURE DAY

Architecture Day 2008 in the Netherlands, which will be held this year on 21 and 22 June, is devoted to the eternally fascinating combination of Architecture & Politics. Go to <http://www.dvda.nl> and see what the events are in your area. We advise you to go to Hilversum, where you can view the exhibition *The Wrong House*, attend the lecture given by 010 author Steven Jacobs, and take in a few Hitchcock films at the same time.

# OIO

Exhibition: The Wrong House, Dudok Dependence Museum Hilversum, from Saturday 21 June until 31 July 2008. Free admission on 21 and 22 June 2008, see <http://www.museumhilversum.nl>.

Lecture: Steven Jacobs, Saturday 21 June 2008 from 16.00-17.00, in the reception room of the Raadhuis (Town Hall), Dudokpark 1 Hilversum. Free admission, see <http://www.museumhilversum.nl>.

Films: Rear Window Psycho, The Birds and North by Northwest, at different moments, see <http://www.filmtheaterhilversum.nl>.

\* The Wrong House: The Architecture of Alfred Hitchcock / Steven Jacobs / English / ISBN 978 90 6450 637 6 / euro 29.50

<http://www.010.nl/catalogue/book.php?id=637>

## MORE HITCHCOCK AND ARCHITECTURE

More Steven Jacobs in the summer seminar of the HISK, Higher Institute for Fine Arts Flanders: City Symphonies, Ghent, Belgium, from 8-10 July 2008. Admission 60 euro (students 30 euro), obligatory reservation, see <http://www.hisk.edu>.

## NEW: ANNUAL REVIEWS

Annual time has rolled around again. Keep abreast of education in architecture with these two annuals covering the academic year 2006-2007:

\* The Architecture Annual 2006-2007. Delft University of Technology / English / ISBN 978 90 6450 653 6 / euro 24.50

<http://www.010.nl/catalogue/book.php?id=653>

\* A/S/L 2007. Yearbook Academy of Architecture Amsterdam / Dutch-English / ISBN 978 90 6450 654 3 / euro 24.50

<http://www.010.nl/catalogue/book.php?id=654>

\* Archiprix 2008. The best Dutch graduation projects / Dutch-English / ISBN 978 90 6450 647 5 / euro 24.50

<http://www.010.nl/catalogue/book.php?id=647>

You are cordially invited to attend the book launch of Archiprix 2008 at the Agora Theater Lelystad, at 14.00 on Sunday 22 June 2008. Free admission.



#### COMING SOON: MORE BOOKS

- Jobsveem Rotterdam. Een gebouw in beweging 1912-2008 (A building in motion). Saved from demolition at the very last minute, and transformed into top-class apartments. This publication describes the turbulent history of the former St Job warehouse.

- The Chinese Dream. A Society under Construction

What if you built the whole mass of Western Europe within a period of 20 years? What if 400 million farmers then moved in? What would it look like? How would it work? Would you be able to go to sleep at night? And if you did, would you dream of somewhere else...?

#### HOW TO ORDER

All available books can be ordered via <http://www.010.nl>. After receiving your order, we shall send the books as soon as possible. Of course, our publications are also available from your bookshop.

#### PRESS

For more information, images and/or review copies, please contact Ester Martens at [ester@010.nl](mailto:ester@010.nl).

#### BOOKSHOPS

Bookshops can order 010 books from our distributor Idea Books (<http://www.ideabooks.nl>) in Amsterdam.

#### UNSUBSCRIBE

Should you no longer wish to receive 010's digital newsletter, please send an email with the subject 'unsubscribe' to [unsubscribe@010.nl](mailto:unsubscribe@010.nl).

#### SUBSCRIBE

Have you received this newsletter from someone else and would you like to receive it directly in future? Please send an email to [rowena@010.nl](mailto:rowena@010.nl).