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DECEMBER: 010 PRESENT

Traipsing for hours through the town looking for that one special present? It doesn't bear contemplating, does it? Still, you do want to give your nearest and dearest something special for Christmas.

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NEW: EXACTITUDES REVISITED

Ari Versluis and Ellie Uyttenbroek have recently had a busy time of it, making close to 30 new series at such locations as Praia (Cape Verde Islands), New York and Bordeaux. If you don't know what an Exactitude is, go to <http://www.exactitudes.com> and discover the ideal Christmas present.

You are also welcome to attend the opening of the latest Exactitudes exhibition in Galerie Cokkie Snoei, Mauritsweg 55, Rotterdam. Be one of the first to buy the book and have it autographed. Galerie Cokkie Snoei, Mauritsweg 55, Rotterdam, Saturday, December 1st, 2007, 17.00 to 19.00.

* Exactitudes / Ari Versluis, Ellie Uyttenbroek / design 75B / English / ISBN 978 90 6450 636 9 / 32.50 euros / new enlarged edition
<http://www.010publishers.nl/catalogue/book.php?id=636>

From the press:

'How confrontational, laughable and recognisable this subject is!' Free Eye Magazine
'Send in the clones!' Metropolis M

NEW: DE DIABOLISCHE SNELWEG

This book's subtitle translates as 'On the Dutch tradition of the attractive country road and the desire for a breathtaking motorway in the metropolis'. That could be the most inspired 010 subtitle so far. Includes breathtaking shots of the Dutch roadscape by Piet Rook & Rob Nagelkerke.



* De diabolische snelweg. Over de traditie van de mooie weg in het Nederlandse landschap en het verlangen naar de schitterende snelweg in de grote stad / Wim Nijenhuis, Wilfried van Winden / design Joost Grootens / Dutch / ISBN 978 90 6450 590 4 / 39.50 euros
<http://www.010publishers.nl/catalogue/book.php?id=590>

NEW: WITTEVEEN EN ROTTERDAM

W.G. Witteveen worked in Rotterdam as a town planner for more than twenty years and in that time made his mark on the city. In 1945 his plan for the post-war reconstruction of Rotterdam was rejected, to his great disappointment. He resigned from the council and launched what would become the extremely successful engineering firm of Witteveen + Bos.

You are cordially invited to the book launch in restaurant 'de Pappegay', Schielandshuis, Korte Hoogstraat 31, Rotterdam on Thursday, December 13th, 2007 from 17.00.

* W.G. Witteveen en Rotterdam / Noor Mens / design Marianne Elbers / Dutch / ISBN 978 90 6450 612 3 / 45.00 euros
<http://www.010publishers.nl/catalogue/book.php?id=612>

NEW: ROTTERDAM HERZIEN

Rotterdamers are defiantly proud of their architecture. They proclaimed Rotterdam City of Architecture 2007, attracting many thousands of visitors from in and out of the Netherlands. But is Rotterdam's architecture really so special? High time then for a fresh look. Three non-Dutch architecture critics give their opinions, which range from damning to enthusiastic.

* Rotterdam herzien. Dertig jaar architectuur 1977-2007 / Wijnand Galema, Piet Vollaard (eds) / design Rick Vermeulen / Dutch / ISBN 978 90 6450 615 4 / 34.50 euros
<http://www.010publishers.nl/catalogue/book.php?id=615>

NEW: REACHING BEYOND THE GOLD

Indispensable for administrators, organizers and others involved in mega events who are keen to know not only what to do but what not to do. This book takes stock, lists all the facts and draw conclusions about the influence of large-scale events on the cities hosting them. From infrastructure and tourism to management and image.

* Reaching Beyond the Gold. The impact of global events on urban development
 Tim van Vrijaldenhoven / design Joost Grootens / English / ISBN 978 90 6450 614 7 / 34.50 euros
<http://www.010publishers.nl/catalogue/book.php?id=614>



OPEN DAY: BEACH ANIMALS

Want to see the beach animals in action? Their creator Theo Jansen is to hold an open day at his workshop in Ypenburg, The Hague. Find out how long Theo is planning to continue with his project, whether George Lucas has spotted him yet and how many cable ties he goes through in a month.

Open day: Theo Jansen's beach animals: Saturday, December 1st, 2007, 14.00 to 17.00, Ypenburg. For information on how to get there go to <http://www.strandbeest.com>

* The Great Pretender / Theo Jansen / design Johannes Niemeijer / ISBN 978 90 6450 630 7 / 39.50 euros

<http://www.010publishers.nl/catalogue/book.php?id=630>

HOT FROM THE PRESSES

- Amsterdam, het mekka van de volkshuisvesting: on the famous and much-loved Amsterdam housing of 1909-1942.

- Gouden Piramide 2007: On Saturday, November 24th, 2007, Jacqueline Cramer, Minister of the Environment and Spatial Planning, presented the 'Golden Pyramid' award for enlightened patronage to the Municipality of Enschede for rebuilding and restructuring the Roombeek district after the fireworks disaster. The book was launched on the same day.

- Wonen in Oost-Europa: Willem Kwekkeboom and photographer Jan Reinier van der Vliet travelled east to sound out the housing market. The English edition, 'Housing in Eastern Europe. From Sofia to Tallinn' is to be published in February 2008.

- Prototypes: all there is to know about the architectural firm of Cepezed.

- The Domestic and the Foreign in Architecture: on how small the world has become and how this is influencing today's architecture.

- Architecture.ehv: this yearly publication by the TU Eindhoven joins the other 010 annuals of the TU Delft and the Amsterdam Academy of Architecture.

For more information about these and other titles go to <http://www.010publishers.nl/catalogue/recent.php>

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