



NEWSLETTER 33 / OCTOBER 2007

uitgeverij oio publishers

Watertorenweg 180
3063 HA Rotterdam
t +31-(0)10-4333509
f +31-(0)10-4529825
e office@oiopublishers.nl
www.oiopublishers.nl

There are enough new titles this month to fill a sizeable book shelf. Next month's batch promises to be just as big.

NEW: THE GREAT PRETENDER

For the last seventeen years, Theo Jansen has been engaged in creating new forms of life: beach animals. These are not made of protein like the existing life-forms but of another basic stuff, yellow plastic tubing. From Lineamentum to Animaris Modularius, Theo Jansen traces the evolution of these creatures in this book hot from the presses. Includes DVD with films of all beach animals in action!

Theo Jansen will present the first copy of the Dutch edition, 'De Grote Fantast', to renowned Dutch author and animal-lover Rudy Kousbroek on Wednesday, November 14th, between 17.00 and 19.00 at Galerie Akinci, Lijnbaansgracht 317 in Amsterdam. You are cordially invited to attend the book launch.

* The Great Pretender / Theo Jansen / design Johannes Niemeijer / English / ISBN 978 90 6450 630 7 / 39.50 euros (DVD included)
www.oiopublishers.nl/catalogue/book.php?id=630

Dutch edition: De Grote Fantast / ISBN 978 90 6450 649 9

There are films to be seen at www.strandbeest.com and www.splatsj.nl/projecten/strandbeesten.

NEW: THE DOMESTIC AND THE FOREIGN

Cheap flights, the internet, satellite TV, Coca-Cola: there can be few places on earth that are not influenced by other cultures. Architects regularly give jubilant notice that they have been chosen to build on distant shores. Is this the McDonaldization of architecture or are these unique solutions? Theoretical reflections by distinguished scholars, interviews with some of the most influential architects practicing today and stunning visual presentations give insight into these issues. With contributions by Rem Koolhaas, Denise Scott Brown, Robert Venturi, David Chipperfield and many others.



* The Domestic and the Foreign in Architecture / Ruth Baumeister, Sang Lee (eds) / design Piet Gerards Ontwerpers / English / ISBN 978 90 6450 566 9 / 34.50 euros
www.010publishers.nl/catalogue/book.php?id=566

NEW: AMSTERDAM, MECCA OF PUBLIC HOUSING

Amsterdam, het mekka van de volkshuisvesting (Dutch only) is to be presented at 15.30 on Tuesday, November 13th, 2007 at Museum Het Schip in Amsterdam. Email us at office@uitgeverij010.nl if you wish to receive an invitation.

This book recounts the continuing success story of housing built in Amsterdam in the first half of the 20th century. It contains a complete and profusely illustrated catalogue of all housing projects realized in Amsterdam during the period 1909-1942.

* Amsterdam, het mekka van de volkshuisvesting. Sociale woningbouw 1909-1942 / Vladimir Stissi / design Piet Gerards Ontwerpers / Dutch / ISBN 978 90 6450 574 4 / 39.50 euros / to be published November 13th 2007

NEW: HOUSING IN EASTERN EUROPE

From communist dictatorship to free market economy. In less than twenty years, ten new member states of the European Union have seen their economy change utterly and the housing situation along with it. Is urban renewal as hot an item as it is in the West? Is there really so much poverty in rural areas? How do first time buyers find a home? A writer and a photographer answer these and other questions with travel accounts and reports from the former Eastern bloc.

We hope to see you at the book launch of the Dutch edition on Tuesday, November 20th, 2007 from 16.00 in Amsterdam. Email us at office@uitgeverij010.nl if you wish to receive an invitation.

* Wonen in Oost-Europa. Van Sofia tot Tallinn / Willem Kwekkeboom / photography Jan-Reinier van der Vliet / design Piet Gerards Ontwerpers / ISBN 978 90 6450 638 3 / 29.50 euros / to be published November 20th 2007

www.010publishers.nl/catalogue/book.php?id=638

English edition to be published in February 2008: Housing in Eastern Europe. From Sofia to Tallinn / ISBN 978 90 6450 639 0

STILL MORE NEW BOOKS

- Jacqueline Cramer, Minister of Spatial Planning and Environment, is to present one lucky client with this year's Golden Pyramid award for enlightened patronage. The nominees and the awards ceremony will be featured on four successive Saturdays from November 3rd to 24th, 2007, 17.00 -17.30 on Dutch TV (Nederland 2). To learn more, go to www.goudenpiramide.nl.



* De compositie van Nederland. De Gouden Piramide 2007 / Ton Idsinga (ed.) / design Studio Bau Winkel / Dutch / ISBN 978 90 6450 634 5 / 24.50 euros / to be published November 24th 2007
www.010publishers.nl/catalogue/book.php?id=634

- Prototypes documents a large number of key projects and deals extensively with the various aspects of product development, building process and architecture.

* Prototypes. The Work of Cepezed: Architecture-Product-Process / Piet Vollaard (ed.) / design Reynoud Homan / Dutch / ISBN 978 90 6450 613 0 / 34.50 euros
www.010publishers.nl/catalogue/book.php?id=613

Also available:

Dutch edition:

* Prototypen. Het werk van Cepezed: Product-Proces-Architectuur / ISBN 978 906450 533 1 / 34.50 euros

Cassette:

* The Work of Cepezed. Prototypes & Catalogue / English / ISBN 978 90 6450 596 6 / 69.00 euros

- Architecture.ehv 2006-2007, the first edition of the new annual of the Department of Architecture, Building and Planning at the TU Eindhoven, has just been published. Graduation projects, illuminating interviews and critical reflections chart the current state of play at Eindhoven. There is also an exhibition during Dutch Design Week. See www.dutchdesignweek.nl/event.php?id=445

* Architecture.ehv 2006-2007. Annual Eindhoven University of Technology / design Jac de Kok / Dutch / ISBN 978 90 6450 658 1 / 24.50 euros
www.010publishers.nl/catalogue/book.php?id=658

FILM AND LECTURE: THE WRONG HOUSE

Hitchcock lives! His films are back with a bang thanks to Steven Jacobs' book The Wrong House. Jacobs is to deliver a lecture on Hitchcock in Aix-en-Provence next month at the annual festival Image de Ville. There is an exhibition at deSingel in Antwerp and in November that city's modern art museum (MuHKA) is giving extensive coverage to those Hitchcock films in which architecture and sets figure prominently. One of the event's crowning moments is a showing on November 24th of the original 3-D version of Dial M for Murder. Not for the squeamish!

For more information about the Hitchcock films in MuHKA go to www.muhka.be/toont_film_thema.php?la=nl&id=183

Entry costs 5 euros; Dial M for Murder 7 euros (includes 3-D glasses).

Entry costs 5 euros; Dial M for Murder 7 euros (includes 3-D glasses).

There is more information about the exhibition at www.desingel.be. For further information on Aix-en-Provence go to www.imagedeville.org.



* The Wrong House: The Architecture of Alfred Hitchcock / Steven Jacobs / design Piet Gerards
Ontwerpers / English / ISBN 978 90 6450 637 6 / 29.50 euros www.010publishers.nl/catalogue/book.php?id=637

SOON

Books awaiting publication:

- Reaching Beyond the Gold: the impact of global events on urban development
- Rotterdam Herzien (Dutch only): thirty years of Rotterdam architecture as seen through the eyes of three non-Dutch architecture critics
- Exactitudes: Early Birds, Femmes Actuelles, New Singers - photographer Ari Versluis and stylist Ellie Uyttenbroek have unearthed ten new exactitudes for the new edition
- W.G. Witteveen en Rotterdam: an urban designer gives shape to his home town's metropolitan dreams
- De Diabolische Snelweg: on the Dutch tradition of attractive country roads and the desire for breathtaking urban motorways

Further information about these titles at www.uitgeverij010.nl and in subsequent newsletters.

HOW TO ORDER

All available books can be ordered via www.010publishers.nl. After receiving your order, we shall send the books as soon as possible. Of course, our publications are also available from your local bookshop.

PRESS

For more information, images and/or review copies, please contact Ester Martens at ester@010publishers.nl.

BOOKSHOPS

Bookshops can order 010 books from our distributor Idea Books (www.ideabooks.nl) in Amsterdam.

UNSUBSCRIBE

Should you no longer wish to receive 010's digital newsletter, please send an email with the subject 'unsubscribe' to unsubscribe@010publishers.nl.

SUBSCRIBE

Have you received this newsletter from someone else and would you like to receive it directly in future? Please send an email to rowena@010publishers.nl.