



**NEWSLETTER 31 / AUGUST 2007**

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The summer break is over. New books, talks, films, exhibitions, festivals - there's enough to do in the coming weeks.

**NEW: HELIDROME ARCHITECTURE**

Hospitals, lighthouses, oil platforms, icebreakers and more and more prestigious buildings have one: a helicopter platform. Is it just a cleared space, an absence of obstacles that could hinder the landing and take-off of a helicopter? Helidrome Architecture researches the architecture of these platforms.

You are cordially invited to the book launch of Helidrome Architecture in September 2007 at Amsterdam Public Library. Email us at office@oiopublishers.nl if you wish to receive an invitation.

\* Helidrome Architecture / Alex de Voogt / design Piet Gerards Ontwerpers / English / ISBN 978 90 6450 625 3 / 24.50 euros / to be published August 28th 2007  
<http://www.oiopublishers.nl/catalogue/book.php?id=625>

**NEW: THE WRONG HOUSE**

Suspense and architecture both get a good airing in the book The Wrong House and at the eponymous exhibition in deSingel, Antwerp. Architecture is of seminal importance in Hitchcock's films. He uses famous buildings and monuments (such as the Golden Gate Bridge), restricts his films to a single set (as in Rear Window) and often presents the house as an uncanny labyrinth and a trap. The book includes specially reconstructed floor plans of the house in which Norman Bates gets up to his tricks and 25 other houses you wouldn't choose to visit.

You are cordially invited to attend the book launch and the opening of the exhibition.

Book launch: Thursday, September 20th, 2007, 20.00, deSingel, Antwerp

Exhibition: The Wrong House: Alfred Hitchcock/PauHof, deSingel, Antwerp, September 20th-  
November 25th, 2007. Admission free.  
<http://www.desingel.be>



\* The Wrong House: The Architecture of Alfred Hitchcock / Steven Jacobs / design Piet Gerards  
 Ontwerpers / English / ISBN 978 90 6450 637 6 / 29.50 euros  
<http://www.010publishers.nl/catalogue/book.php?id=637>

#### FESTIVAL: GOGBOT

The theme of this year's multi-media festival Gogbot is Mediapolis, or how popular culture is influencing the virtual city. It features web art, monumental art, film and video art, street art, design, architecture and much more besides. If the term Mediapolis sounds familiar, it's because of the book of that name, which has been described by Vrij Nederland as 'bang up-to date', by NRC Handelsblad as 'convincing' and is even 'brilliant' according to Archined.nl.

Festival: Gogbot, several locations in Enschede, September 13th-16th, 2007. Admission to most events is free. For the programme (and where to stay overnight) go to <http://www.gogbot.nl>.

\* Mediapolis. Popular Culture and the City/ Alex de Jong, Marc Schuilenburg / design Simon Davies / English / ISBN 978 90 6450 628 4 / 24.50 euros  
<http://www.010publishers.nl/catalogue/book.php?id=633>  
 Dutch edition: Mediapolis. Populaire cultuur en de stad

#### EXHIBITION: BEST DUTCH BOOK DESIGN

If you happen to be in Amsterdam be sure to visit the Stedelijk Museum and admire the most attractively designed Dutch books of 2006. Naturally 010 is represented, one of those books being CH<sub>2</sub>=C(CH<sub>3</sub>)C(=O)OCH<sub>3</sub> enclosures and other TN's, the 010 monograph on jewellery designer Ted Noten.

Exhibition: Best Dutch Book Design, Stedelijk Museum, Amsterdam, until September 30th, 2007. See also <http://www.stedelijk.nl>.

\* CH<sub>2</sub>=C(CH<sub>3</sub>)C(=O)OCH<sub>3</sub> enclosures and other TN's / Gert Staal / design Joost Grootens / English / ISBN 978 90 6450 555 3 / 34.50 euros  
<http://www.010publishers.nl/catalogue/book.php?id=555>  
 - Best Dutch Book Design 2006  
 - Nominated for the 2007 ADCN

#### FREE OF CHARGE: OPEN MONUMENTENDAG

This year's Open Monumentendag, the Dutch contribution to the annual European Heritage Days programme, is devoted to Modern Monuments, more specifically listed buildings from the period 1900-1965. Give Twentieth-Century Architecture in the Netherlands a read and impress your fellow visitors with your knowledge of the Amsterdam School, De Stijl, Nieuwe Bouwen, post-war reconstruction work and much more!



Open Monumentendag (Heritage Days): September 7th and 8th, 2007, nationwide. Go to <http://www.openmonumentendag.nl> for more information and an efficient search engine.

\* Twentieth-Century Architecture in the Netherlands/ Hans van Dijk / design Piet Gerards / English / ISBN 978 90 6450 347 4 / 16.50 euros

<http://www.010publishers.nl/catalogue/book.php?id=347>

Dutch edition: Architectuur in Nederland in de twintigste eeuw

#### LECTURE: HERMAN VAN BERGEIJK

010 star writer Herman van Bergeijk will deliver a lecture (in Dutch) in Museum Hilversum on the occasion of Open Monumentendag. His definitive book on Jan Wils, an architect best known for the Olympic Stadium in Amsterdam but deserving far more credit, recently saw the light of day. There will be a book signing session after the lecture. So bring your copy of Jan Wils with you or buy it while you're there.

Lecture: Herman van Bergeijk, Museum Hilversum, Sunday, September 9th, 2007. 11.00-12.00. Admission free. See also <http://www.museumhilversum.nl>

\* Jan Wils. De Stijl en verder / Herman van Bergeijk / design Piet Gerards Ontwerpers / Dutch / ISBN 978 90 6450 567 6 / 39.50 euros

- 'Covering absolutely every aspect and lavishly illustrated.' Cobouw

#### LECTURE: PATRICIA VAN ULZEN

Rising star Patricia van Ulzen opens the new season of lectures (in Dutch) at the Erasmus University with a detailed account of how Rotterdam came by its metropolitan image.

Lecture: Patricia van Ulzen over Dromen van een metropool, Erasmus Universiteit Rotterdam, Wednesday, September 12th, 2007, 20.00. Admission is free.

For further information go to <http://www.eur.nl/rlk/nieuws/nieuwsdetails/article/1328/>

Read about the above and more in the opulently illustrated book

Imagine a Metropolis. Rotterdam's Creative Class, 1970-2000 / Patricia van Ulzen / design Rick Vermeulen / English / ISBN 978 90 6450 620 8 / 29.50 euros

<http://www.010publishers.nl/catalogue/book.php?id=620>

Dutch edition: Dromen van een metropool. De creatieve klasse van Rotterdam, 1970-2000

- 'A great book to read and even just to look at ... full of memorable photographs.' Paul Schnabel in NRC Handelsblad

- 'A riveting and inspirational account.' Archined.nl

#### COMING SOON: ONTWERP EN ANALYSE

- Ontwerp en analyse. The sixth printing of this classic student manual is due out in a few weeks.



The English edition is still available:

\* Design and Analysis / Bernard Leupen, Christoph Grafe, Nicola Körnig, Marc Lampe, Peter de Zeeuw, Jan Verbeek / design Jan Erik Fokke / English / ISBN 978 90 6450 259 0 / 19.50 euros

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