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Manhattan on the Maas, rolled-up sleeves and a wobbling Erasmus Bridge. If you wish to look further than these clichés about Rotterdam, read on!

**NEW: IMAGINE A METROPOLIS**

Or how Rotterdam fought its way out of its identity crisis during the 1970s to become the most metropolitan of all Dutch cities. It was Rotterdam's artists and cultural networks that spearheaded this new thinking about this city. This page turning, ruthlessly documented history of 30 years in Rotterdam was even designed by a Rotterdammer. In two editions, Dutch and English.

\* Imagine a Metropolis. Rotterdam's Creative Class, 1970-2000 / Patricia van Ulzen / design Rick Vermeulen / English / ISBN 978 90 6450 621 5 / euro 39.50

Dutch edition: Dromen van een metropool. De creatieve klasse van Rotterdam, 1970-2000 / ISBN 978 90 6450 620 8

see also <http://www.oiopublishers.nl> under 'forthcoming titles'.

**NEW: TRANSFORMATIE VAN KANTOORGEBOUWEN**

The logical way to solve the twin problems of too little housing and too many empty office buildings is to transform those office buildings into housing. This book spells out ways of doing this. All those involved in such projects should not be without this lavishly illustrated manual (Dutch only).

\* Transformatie van kantoorgebouwen. Thema's, actoren, instrumenten en projecten / Theo van der Voordt (ed.) / design Piet Gerards / ISBN 978 90 6450 624 6 / euro 34.50 / see also <http://www.oiopublishers.nl> under 'recent titles'.

**FREE! THE 010 JOURNAL**

Make a note of it now: the annual Dutch-only 010 Journal is due to appear this February. Find out all there is to know about the connection between architects and books, check out this year's 'my favourite 010 book' slot and marvel at the TU Delft's remarkable collection of chairs. If that were not enough, you can win a stack of books with a special 010 puzzle.

Does the 010 Journal appeal to you? Mail your name and address this week to [rowena@uitgeverij010.nl](mailto:rowena@uitgeverij010.nl). Let us know if you wish to receive extra copies for colleagues, pupils, visitors, clients, friends and relations. Unfortunately there is no English edition.



#### ABOUT THE CITY: LABORATORIUM ROTTERDAM

The young authors Alex de Jong and Marc Schuilenburg have been doing research into the significance of the Erasmus Medical Centre for Rotterdam. This is a component of 'Laboratorium Rotterdam: Decode Spaces', a project exploring new perspectives on public urban space in Rotterdam. It draws readily on concepts like 'urban container', a term they recently introduced in their 010 book *Mediapolis* which has just been published. They and other researchers of public space will report on their findings during the closing debate of Laboratorium Rotterdam.

Location: Museum Boijmans Van Beuningen, Rotterdam. Thursday February 8th 2007, 19.30. More information (in Dutch): <http://www.airfoundation.nl>.

You can read more about public space, sonic urbanity, scenius and sampladelic spatiality in their publication:

\* *Mediapolis. Popular Culture and the City* / Alex de Jong and Marc Schuilenburg / design Simon Davies / English / ISBN 978 90 6450 628 4 / euro 24.50

Dutch edition: *Mediapolis. Populaire Cultuur en de stad* / ISBN 978 90 6450 633 8 / see also <http://www.010publishers.nl> under 'recent titles'.

#### BARGAIN: ARCHITECTURAL GUIDE TO ROTTERDAM

Anyone who has ever considered paying Rotterdam a visit should do so now: 2007 is Architecture Year in that city. Go to <http://www.rotterdam2007.nl> for information about exhibitions, guided tours and other events. Of course any visit to 'architecture city' should be made guide in hand. Which is why a thoroughly revised, twice-as-large full-colour Architectural Guide to Rotterdam is published by 010 in March of this year. If you can't wait until then, its black-and-white predecessor is now on sale for a mere 5 euros!

\* *Architectural Guide to Rotterdam. Architectuurgids Rotterdam* / Paul Groenendijk, Piet Vollaard / design Piet Gerards / Dutch English / ISBN 978 90 6450 529 4 / from euro 14.50 NOW 5.00 / see <http://www.010publishers.nl> under 'special offers'.

\* new edition in full colour: *Architectural Guide to Rotterdam. Architectuurgids Rotterdam* / Paul Groenendijk, Piet Vollaard / design Piet Gerards / Dutch-English / ISBN 978 90 6450 605 5 / euro 29.50 / see also <http://www.010publishers.nl> under 'forthcoming titles' / to be published March 2007

#### COMING SOON

- *Vrouwen in de vormgeving*

- *Jan Wils 1891 - 1972*

You can read more about these and other titles in the next newsletter. In the meantime, please visit <http://www.010publishers.nl> and click on 'forthcoming titles'.



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