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To a promising season of 010 books on architecture and design!

**ARCHITECTURE:**

**GUIDE TO CONTEMPORARY ARCHITECTURE IN THE NETHERLANDS**

**A NEW STYLE 010 GUIDE!**

- \* A guide for those who want a change from Berlage, Dudok and Rietveld
- \* A guide to Dutch architecture for today and for the future
- \* A guide that places 'newcomers' such as NL Architects, Rene van Zuuk and Search alongside the likes of NOX and Neutelings Riedijk and of course such luminaries as Rem Koolhaas, Mecanoo and MVRDV. In short, a Guide to Contemporary Architecture in the Netherlands.

\* book details: Guide to Contemporary Architecture in the Netherlands / Paul Groenendijk, Piet Vollaard / Dutch/English / 160 pp / paperback / 22 x15 cm / euro 24.50 / design by Piet Gerards / ISBN 90 6450 507 1 / For more information visit [www.010publishers.nl](http://www.010publishers.nl) and click on recent titles.

**DESIGN:**

**SANDBERG. DESIGNER AND DIRECTOR OF THE STEDELIJK**

**A STRONG DOSE OF SANDBERG**

Willem Sandberg was a graphic designer and the former director of the Stedelijk Museum in Amsterdam. 010 Publishers has produced a beautiful book largely given over to Sandberg's graphic work for the museum and his plans for the museum building. Designed by graphic designer Jan van Toorn, it was written by a former colleague and friend of Sandberg, Ad Petersen. It is a superb monograph on Sandberg, an influential typographer and a pioneering museum director.

**From the press:**

The text has a warm, honest tone to it, which is derived from an involved distance and sincere attention. Contains an exemplary bio- and bibliography. The book is a keystone of knowledge about this typographer. (Jaap Lieverse, Het Financieele Dagblad, October 9th 2004, pp. 25)

# OIO

\* book details: Sandberg. Designer and director of the Stedelijk / Ad Petersen / English (also available in Dutch) / design by Jan van Toorn / ISBN 90 6450 481 4 / 192 pp / paperback with dust jacket / 21,5 x 27 cm / euro 37.50 / For more information visit [www.010publishers.nl](http://www.010publishers.nl) and click on recent titles.

## DESIGN:

### HUIBERT GROENENDIJK. DOWN TO DESIGN

#### FROM WATERTAXI TO MAXI-COSI

Windmills, fishing rods, buoys: Groenendijk is an inexhaustible source of ideas. The Watertaxi in particular has become an icon in Rotterdam. Many people are unaware that Huibert Groenendijk is also the brain behind the Maxi-Cosi. These and numerous other designs by Groenendijk have now been collected in a lavishly illustrated book.

\* book details: Huibert Groenendijk. Down to Design / Conny Bakker / Ed van Hinte (ed.) / English / 176 pp / hardcover / 17 x 24 cm / euro 37.50 / design by Rick Vermeulen / ISBN 90 6450 458 X / For more information visit [www.010publishers.nl](http://www.010publishers.nl) and click on recent titles.

## URBANISM/PHOTOGRAPHY:

### ARTIFICIAL ARCADIA

#### SURPRISING LANDSCAPES

Bas Princen's intriguing landscape photos can be seen at the exhibitions Naked City as a part of Archilab in Orleans, France ([www.archilab.org](http://www.archilab.org)), the Biennial in Venice, Italy ([www.labienale.org](http://www.labienale.org)) and at Shrinking Cities in Berlin, Germany ([www.shrinkingcities.com](http://www.shrinkingcities.com)). The book with this work sheds an entirely different light on main stream thinking about urbanism and landscapes and was, understandably, much applauded by the press.

#### From the press:

- No words are needed if you can speak like this with a camera. Bas Princen not only beats us to it time and again; he also leaves us speechless, without the strength to continue playing. (Allard Jolles, Archined, June 8th 2004)
- Bas Princen ist es gelungen, den menschlichen Spielbetrieb, so wie er sich in unserer Gesellschaft darstellt in fein komponierten Tableaus abzubilden, Schönheit und Komik in seltener Einheit. (Bauwelt, # 38 2004, pp. 33)

\* book details: Artificial Arcadia / Bas Princen / Ed van Hinte (ed.) / English / 128 pp / hardcover / 30 x 24 cm / euro 34.50 / design by Thonik / ISBN 90 6450 511 X / For more information visit [www.010publishers.nl](http://www.010publishers.nl).

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- LANDSCAPE: The Nature of Landscape / NOW euro 9.50 from 24.50
- URBANISM: Urban Flotsam / NOW euro 24.50 from 62.50
- ARCHITECTURE/URBANISM: Constant's New Babylon / NOW euro 24.50 from 47.50

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In the next couple of weeks some new titles will be published. You can read more about these titles in our next newsletters. You can already find information about them on our website, [www.010publishers.nl](http://www.010publishers.nl), when you click on the 'forthcoming titles' button. If you want to reserve copies of one of these titles, please send an e-mail to [office@010publishers.nl](mailto:office@010publishers.nl).

A sneak preview:

- FASHION/DESIGN: cover to un.cover. body + context + image (November 1st)
- ARCHITECTURE: ZZDP. Architects-Entrepreneurs (November 11th)
- DESIGN: Eternally Yours. Time in Design (December)

#### PRESS

For more information, images and/or review copies please contact us at [office@010publishers.nl](mailto:office@010publishers.nl).

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