

January 10th, 2005



### **Presentation Eternally Yours**

On Sunday December 12th 2004, Eternally Yours. Time in Design was presented in Artis. Being the oldest zoo in the Netherlands, Artis was perfect to present this book in which all possible thoughts about cultural product lifespan extension are compiled. This gathering was also used to announce the ending of the Eternally Yours Foundation. After a guided tour through Artis and the presentation of the first copy, the board of the foundation held a booksigning session. From left to right: Ed van Hinte, Henk Muis en Liesbeth Bonekamp.

Eternally Yours. Time in Design is the second and the last book of the Eternally Yours Foundation. The first book from 1998 was rewarded with the prestigious Best of Category Award (Graphics) of the I.D. Annual Design Review 1998.

---

Uitgeverij 010 Publishers / Watertorenweg 180 / 3063 HA Rotterdam  
t +31 (0)10 4333509 / f +31 (0)10 4529825  
office@010publishers.nl / www.010publishers.nl